

Privacy Policy

Arden Forest Wellness And TTG+Biomed™ And The Tasting Ground Limited

This Privacy Policy describes how your personal information is collected, used, and shared when you visit Us in person, become a member or make a purchase from Arden Forest Wellness or TTG+Biomed™ or The Tasting Ground Limited ('Us') using the websites at <https://www.ardenforestwellness.co.uk> or <https://www.thetastingground.co.uk> or <https://www.thetastingground.com> the ('Sites').

For general browsing of the Sites we do not collect any information about you, your Internet connection, your browsing device or your browser. If you visit us in person or become a member, we collect only such information as is essential in providing you with the goods or services that you are purchasing or contemplating purchasing.

Cookies and Tracking Technologies

We do not use any analytics on the Sites or any other marketing or tracking methods that use cookies. The only cookie we use is that which is essential to maintaining your browser's state during a shopping session and is restricted to Microsoft Active Server Pages (ASP): ASP.NET_SessionId.

Data Collection:

We collect data about you when you:

- Contact Us via the 'Contact Us' or 'Membership Reservation' pages on the Sites.
- Subscribe to our Newsletter service.
- Make a purchase from Us.
- Become a member.

The information we ask for is restricted to only that which is essential in providing the goods or the service and, in any case, will be limited to:

- Your title,
- Your first and last name,
- Your postal address,
- Your email address,
- Your mobile number,
- Bank account details if making a purchase via Direct Debit,
- A personal username and password will be issued to you by US,
- Your items purchased from Us.

Data Usage:

Your personal data is only used by Us:

- During the provision of the services of a members' club e.g. the taking of monthly subscriptions,
- During the process of purchasing items from Us,

- Responding to an enquiry made via our Sites,
- Sending correspondence via our Newsletter service,
- During a session on our Site's Secure Customer Area.

Data Sharing:

We do not share your data with any third parties.

Data Security:

Your data is held securely on an encrypted database(s) hosted by a UK company whose data centres are certified to ISO 27001.

User Rights:

The entirety of the data about you that is held by Us is available to you for inspection, edit or deletion via the Site's Secure Customer Area. You may contact us directly at info@ardenforestwellness.co.uk or info@thetastingground.co.uk for further information regarding access to the data we hold about you.

Contact Information:

You may contact Us at any time regarding this Privacy Policy by emailing us at info@ardenforestwellness.co.uk or info@thetastingground.co.uk.

Data Retention:

Personal data is maintained securely by Us until one of the following is triggered:

- You request the data to be deleted.
- Your account with Us has been dormant for over one year.

International Data Transfers:

None of your data is transferred outside of the UK.

Changes to the Policy:

Any changes will be made immediately available via the Sites with as much notice as is reasonably possible.

ENDS